



IOB PRIVACY POLICY

Effective: August 26, 2026

1. Introduction

In this Privacy Policy, we, the Institute of Molecular and Clinical Ophthalmology Basel (hereinafter referred to as "IOB", "we," "us," or "our"), describe how we process your personal data when you visit our website <https://www.iob.ch> (hereinafter referred to as "Website" or "Homepage"), when you contact us (e.g., via email, letter, on social media, by text message, via a contact form, etc.), when you are associated with us by contract.

Please note that for certain activities, in particular clinical trials, other privacy policies, contractual or participation conditions, forms and similar documents may apply.

Personal data (also referred to as "data" in this document) refers to all information that can be related to natural persons, such as name, address, email address, telephone number, photos, user behavior, IP address, etc.

If you disclose data to us about other persons (e.g. family members, data of work colleagues), we assume that you are authorized to do so and that this data is correct and that you have ensured that these persons are informed about this disclosure (e.g. by bringing this privacy policy to their attention in advance).

This Privacy Notice provides information in accordance with the Swiss Federal Act on Data Protection (FADP/DSG) and – insofar as applicable – the General Data Protection Regulation (GDPR) of the European Union.

2. Who is responsible for processing your data?

Responsible for the data processing described in this Privacy Policy is:

Institute of Molecular and Clinical Ophthalmology Basel
Mittlere Strasse 91
4031 Basel
Switzerland

3. What data do we process?

Master data

When you contact us via email, phone, or online forms, we may collect personal data such as your name, address, email, phone number, or other personal data you voluntarily provide. We use this data to respond to your inquiries, provide information, and communicate with you.

If you register for any of our services, such as newsletters or events, we may collect data such as name, email, or other relevant details to manage your registration, send confirmations, and provide updates.

We usually obtain master data from you directly, possibly also from other persons who work for your company, but we may also obtain personal data from third parties, for example, from agencies you work for or from third parties such as our contracting parties, associations, and from publicly accessible sources such as public registers or the internet (websites, social media, etc.).

Contract data

Contract data is information that incurs in connection with the conclusion or execution of a contract, for example information about contracts and cooperative partnerships and the services rendered, as well as data from the period prior to the conclusion of a contract, information on the conclusion of the contract itself (e.g. the closing date and the subject matter of the contract), as well as the information required or used for the execution.

For example, we process the following contract data:

- date, information on the type and duration as well as conditions of the respective contract, data concerning the termination of the contract;
- contact details;
- information on payments and payment methods, invoices, mutual claims, contact with customer service, objections, defects, returns, information on customer satisfaction, complaints, feedback, etc.;

We receive this data from you, but also from partners with whom we work.

Communication data

Communication data is data in connection with our communication with you, for example, when you contact us via contact form or via other means of communication. Communication data are, for example:

- content of correspondence (e.g. of e-mails, written correspondence, telephone conversations, chat messages, etc.);

- information on the type, time and, if applicable, location of the communication and other peripheral data of the communication.

Technical data (access data)

This is data that accrues in the course of using our electronic offerings (e.g. our Website), such as IP address, information about the operating system of your terminal device, information about your internet provider, accessed content or protocols in which the use of our systems is recorded, as well as the region and the time of use.

We may also assign an individual code to you or your end device (e.g. by means of a cookie; see below). This code is stored for a certain duration, often only during your visit. We cannot usually deduce who you are from technical data unless, for example, you register for the newsletter on our website. In this case, we may be able to link technical data with master data, and thus with your person.

Cookies and similar technologies

We use cookies (small text files stored on your device) to enhance user experience, analyze Website usage, and improve our services. Through these cookies, we automatically receive certain data such as IP address, browser type, and operating system. You can view which cookies have been set by our website through your browser settings and delete them if necessary. You may configure your browser to automatically reject or delete cookies, or to notify you when cookies are being set. However, doing so might limit the functionality of our website.

Web analytics tools

Our website may use *Google Analytics* as a web analysis component.

Privacy policy: <https://policies.google.com/privacy>

Web analysis (tracking) is the collection, compilation, and evaluation of data about the behavior of website users. A web analysis tool collects data on which website a person came from (referrer), which subpages were accessed, and how often and for how long a subpage was viewed. Web analysis is used to optimize our website and improve user experience. Please note that data collected via Google Analytics (or similar services) might be transferred and stored on servers located outside Switzerland or the EU.

Google maps

We may use the Google Maps API to display interactive maps and create route maps. When you use Google Maps on our website,

information about your use (including your IP address) may be transmitted to Google servers in the US and stored there. Google may share information obtained through Maps with third parties if legally required or if third parties process this data on Google's behalf. You can prevent data transmission to Google by deactivating JavaScript in your browser, but this will disable map displays on our website. Google processes your personal data in the US and has submitted to the Swiss-U.S. Data Privacy Framework.

Social media platforms

Our website may link to or integrate the following social media platforms:

X (formerly Twitter, twitter.com/privacy),

LinkedIn ([linkedin.com/legal/privacy-policy](https://www.linkedin.com/legal/privacy-policy)),

BlueSky (<https://bsky.social/about/support/privacy-policy>)

YouTube (<https://policies.google.com/privacy>)

Vimeo (<https://vimeo.com/privacy>)

and other multimedia content providers.

Applicant data

This is data that arises in the context of an application for a job with us, such as professional history, education and training, references and data from public sources (e.g. social media and the Internet). This may also include information about criminal convictions as well as occupational/activity bans or extracts from criminal records. For more information, please also see the privacy policy of our HR service provider Dualoo:

(<https://www.dualoo.com/de/datenschutz-dualoo>).

Behavioral and preference data

This is data about your behavior and preferences, such as responses to electronic communications (e.g. whether and when you opened an e-mail or clicked on a link, especially when sending newsletters), navigation of our website, interactions with our social media profiles, participation in events.

Other data

This includes, for example, data arising in connection with official or judicial proceedings (e.g. files), data collected on the basis of health protection (e.g. protection concepts), photos, video or sound recordings that we produce or receive from third parties and on which you are recognizable (e.g. at events etc.), and participation in events. We may also collect data on who enters

certain buildings and when or has corresponding access rights (incl. in the case of access controls, based on registration data or visitor lists, etc.), who participates in events or campaigns (e.g. competitions) and who uses our infrastructure and systems and when.

4. For what purposes do we process your data?

Communication: In order to be able to communicate with you (e.g. to answer inquiries or to process contracts).

Recording, administration and processing of contracts: We process personal data in connection with the conclusion or execution of contracts with you, suppliers, service providers or other partners. This also includes the enforcement of legal claims arising from contracts (collection, legal proceedings, etc.), accounting, termination of contracts and public communication. We also process data as part of the application process and to initiate the employment relationship.

Registration: In order to use certain offers and services (e.g. login areas, applications processes, newsletter etc.), you need to register (directly with us or via external service providers), for which we process data.

Technical and physical access controls: For security purposes, we may request visitor lists and deploy access and surveillance systems at our main research facility.

Compliance with laws, directives and recommendations from authorities: We may process personal data as part of our compliance with laws and to fulfill any legal obligations. In addition, data may be processed in the course of internal investigations as well as external investigations (e.g. by a law enforcement or supervisory authority or a commissioned private body).

Risk management: We may process personal data as part of risk management (e.g. to safeguard house rules or to prevent and investigate criminal acts).

Other purposes: These include, for example, training and educational purposes, administrative purposes (e.g. the administration of master data or accounting), the protection of our rights and the evaluation and improvement of internal processes. The protection of other legitimate interests is also part of the further purposes, which cannot be named exhaustively.

5. Who do we disclose your data to?

Within the scope of our business activities and the purposes pursuant to Section 4, we may also disclose data to third parties, insofar as this is permitted and appears to us to be appropriate. This concerns in particular the following categories of recipients:

- Service providers (e.g. banks, insurance companies, marketing service providers, consulting companies, our HR service provider Dualoo), including service providers that act as data processors (e.g., IT providers). Insofar as service providers act as processors, they are obliged to process personal data exclusively according to our instructions and to implement certain data security measures;
- Suppliers, subcontractors and other business partners;
- Domestic and foreign authorities, public bodies;
- Media companies;
- Associations and other bodies;
- Other parties in potential or actual legal proceedings.

In individual cases, it is possible that we also disclose personal data to other third parties for their own purposes, e.g. if you have given us your consent to do so or if we are legally obliged or entitled to disclose such data.

6. Will your data be transferred outside of Switzerland?

We process and store personal data primarily in Switzerland and the European Economic Area (EEA), but in certain cases outside the EEA and Switzerland, potentially in any country in the world.

If a recipient is located in a country without adequate legal data protection, we ensure that appropriate measures are in place, such as entering into EU Standard Contractual Clauses or reliance on other legal mechanisms, to ensure an adequate level of data protection in the recipient country. We can waive this obligation if the recipient is already subject to a set of rules recognized in Europe to ensure data protection or if we can rely on an exemption clause. The latter may be the case in particular in legal proceedings abroad, in cases of overriding public interests or where the execution of the contract requires such disclosure, if you have given us your consent or if it is a matter of data that you have made generally accessible and you have not objected to its processing.

Please note that data exchanged over the Internet is often routed through third countries. Your data may therefore be transferred abroad even if the sender and recipient are in the same country.

7. How long is your data stored with us?

We process and store your data as long as necessary for the purposes of processing, e.g., for fulfilling our contractual and legal obligations or. This includes the entire business relationship (from initiation to termination of a contract) and beyond in accordance with statutory retention and documentation obligations.

Data may further be retained as long as we have a legitimate interest in storing it (e.g. to enforce legal claims or for the period during which claims can be asserted against us), for archiving purposes and or to ensure IT security. When your data is no longer required for these purposes, it will be deleted or anonymized where possible.

8. What are the legal bases for data processing?

As the case may be, data processing is only permitted if the applicable law specifically allows it. This does not apply under Swiss data protection law, but, for example, under the GDPR as far as it is applicable. In this case, we base the processing of your personal data on the following legal bases:

- on your consent (Article 6(1)(a) and Article 9(2)(a) GDPR),
- that the processing is necessary for the performance of the contract or pre-contractual measures (e.g. the review of a contract proposal; Article 6(1)(b) GDPR),
- that the processing is necessary for the establishment or defence of legal claims or civil proceedings (Article 6(1)(f) and Article 9(2)(f) GDPR),
- that the processing is necessary for compliance with domestic or foreign legal provisions (Article 6(1)(c) and (f); Article 9(2)(g) GDPR),
- that the processing is necessary for a legitimate interest in the data processing, in particular the interests mentioned in section 4 (Article 6(1)(f) GDPR).

9. What are your rights?

Under the applicable data protection law, you have certain rights in connection with our data processing:

- Access right: you can request further information about our data processing. We are at your disposal for this purpose. You can also submit a so-called information request if you wish to receive further information and a copy of your data.

- Objection and deletion: you may object to our data processing and request that we delete your personal data at any time if we are not obliged to continue processing or storing this data and if it is not necessary for us to exercise our right to freedom of expression and information, to comply with a legal obligation, for reasons of public interest, or to establish, exercise or defend legal claims.
- Correction: you can have incorrect or incomplete personal data corrected or completed or complemented by a note that indicates your objection.
- Data portability: you also have the right to receive the personal data you have provided to us in a structured, common and machine-readable format or to have it transferred to a third party, as far as the respective data processing is based on your consent or is necessary for the execution of the contract.
- Revocation: when we rely on your consent, you may withdraw it at any time with effect for the future. If you withdraw your consent, we will cease processing your personal data for the relevant purpose, unless we have another legal ground to continue processing.

If you wish to exercise your rights towards us, please contact us at info@iob.ch. In order for us to be able to exclude misuse, we may request additional information to verify your identity (e.g. with a copy of your passport or identity card).

Please note that these rights are subject to certain limitations and exceptions (e.g. to protect third parties, trade secrets or to comply with retention obligations).

10. How do we process data in connection with our website and social media platforms?

When using our website (incl. all digital offers), data is generated that is stored in logs (especially technical data, see section 3 of this Privacy Policy). In addition, we may use cookies and similar technologies to recognize website visitors, record their behavior and recognize preferences. Our website may contain links to external websites or resources operated by third parties. IOB has not reviewed these websites linked to ours via hyperlinks or displayed RSS feeds and assumes no liability for their content or for products, services, and other offers provided thereon. We do not have control over these external websites, nor do we review or endorse their content. We are not responsible for their privacy practices. We recommend you review their respective privacy notices for more information on how they process personal data.

We may operate pages and other online presences on social networks and other platforms operated by third parties and process data about you in this context. In doing so, we receive data from you (e.g., when you communicate with us or comment on our content) and from the platforms (e.g. statistics). The providers of the platforms may analyze your usage and process this data together with other data they have about you. They also process this data for their own purposes (e.g., marketing or platform management purposes), and act as their own data controllers for this purpose. For more information on processing by the platform operators, please refer to the privacy notices of the respective platforms (see section 3 of this Privacy Policy).

We are entitled, but not obliged, to check content before or after it is published on our online presences, to delete content without notice and, if necessary, to report it to the provider of the relevant platform.

11. Changes to this Privacy Policy

This privacy policy does not constitute any contract with you. IOB has the right to modify or update this Privacy Policy at any time in response to changing legal, technical, or business developments. When we update our Privacy Policy, we will post the new version on our website. We encourage you to periodically review this page to stay informed about how we protect your personal data.

12. Contact us

If you have any questions about this Privacy Policy, our data processing activities, or if you wish to exercise your rights, please contact us at info@iob.ch.

We are committed to working with you to obtain a fair resolution of any complaint or concerns about privacy.